

Enabling Business Software Assurance



Fortify® Software is the leader in the emerging category of Business Software Assurance. We provide unique security solutions that protect companies and government agencies from today's greatest security risk: *the software applications that run their businesses*. With the backing of top-tier investors such as Kleiner Perkins Caufield & Byers, Fortify has rapidly established itself as the vanguard in the application security arena.

THE PROBLEM

Your Most Valuable Software Is Also Your Most Vulnerable

It's the ultimate irony: The versatile software you depend on to run your business also puts it at risk. Your business applications hold the business processes and the data that form the lifeblood of your company. Yet, even as they open your business up to more customers and partners, the security holes your software contains leave you vulnerable to attack. Relentless and destructive data predators are ready to pounce. Today's hackers, organized crime cartels and enemy nations are highly adept at quickly turning security flaws into stolen data and cash.

Enterprise Software Is Inherently Susceptible

Today's enterprise software is built using open standards and service-oriented architectures — technologies that make applications accessible, modular and faster to develop. For development teams, however, securing these applications still takes a back seat to functionality, quality and performance. As a result, undetected security flaws in software pose the greatest risk to your operations.

Existing Security Measures Create a False Sense of Security

Research firm The Gartner Group estimates that 75 percent of all security breaches occur at the application layer.¹ Yet enterprises are focused almost solely on perimeter solutions that harden the network, while leaving business applications and data assets behind the firewall unprotected.

Although spending on perimeter-only strategies continues to grow, reported breaches more than doubled in 2007.² The cost of recovering from even a single data breach now averages \$6.3 million — up 31 percent since 2006 and nearly 90 percent since 2005.³

Between 2005 and 2007,
over 212 million records were
compromised.

— *Privacy Rights, Clearinghouse*

1 Theresa Lanowitz, *Now Is the Time for Security at the Application Level*, December 1, 2005, The Gartner Group.

2 *Ponemon Institute Study*, 2007.

3 *Ibid.*

THE SOLUTION

The Fortify Mission:

Enabling Business Software Assurance

Business Software Assurance is a growing industry trend that refers to technologies and techniques that enable you to maximize the flexibility, enhanced capabilities and easy availability of enterprise software without exposing your operations to attacks that can threaten your business. Our vision and implementation of Business Software Assurance results in applications that are inherently secure and impervious to attack, even if

intruders get past network perimeter defenses. With our solutions, you can enhance software assurance by identifying and resolving your most critical application vulnerabilities in less time and for less cost. In addition, our solutions integrate seamlessly with the tools and processes you already have in place, enabling you to make Business Software Assurance a core business process.

Fortify 360

Fortify 360 is our suite of tightly integrated solutions for identifying, prioritizing and fixing security vulnerabilities in software and managing the business of ensuring application security. Fortify 360 provides you with the technology and services you need to make Business Software Assurance a vital component of your everyday processes. With Fortify 360, you can:

Identify and prioritize software vulnerabilities using the only solution that integrates both static and dynamic analysis methods to identify more than 225 types of vulnerabilities — the most in the industry.

Work collaboratively on remediating vulnerabilities with a centralized console and integration with your existing tools and processes that allow security, development and testing teams to work together more easily to fix critical security issues faster.

Manage the entire software security process with the ability to centrally assess, track, report and manage the security of every application as it moves from development to production.

Benefit from proactive threat intelligence by leveraging the industry's only team dedicated to providing continuing research on application security issues and threats.

Key Executives

John M. Jack
President and CEO

Michael Armistead
Founder
Vice President
of Corporate Development

Brian Chess, Ph.D.
Founder and Chief Scientist

Roger Thornton
Founder
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Richard Trovato
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